

Dear Mr./Ms. ,

It is a great honor and pleasure for us to invite you to the upcoming XXIII European Spas Association Congress to be held in Domburg, The Netherlands, between the 23th and 25th May 2018.

The ESPA annual congress is a one-of-a-kind event with B2B meetings, the gala of the ESPA Innovation Awards, strategic thinking and knowledge sharing about the industry, and an outstanding international conference. The events and activities leading up to it are designed to strengthen the bonds between the key stakeholders of the European Spa and Health Resorts Industry. The congress also provides opportunities for communication and engagement with the individuals and organizations who are growing and sustaining the business in Europe. This year's theme is *'Water & health; a way of life'*.

In light of the foregoing, we would like to invite you to present an topic for approximate 30 minutes. We believe your voice would be a critical addition to the event providing great value to the European Spas players. We would be honored if you would accept this invitation to join us for this event.

Please let us know at your convenience if you will be able to join us for the event and fill in the form on the next page. Please do not hesitate to contact me via this email address [m.sobczak@sobczak.nl](mailto:m.sobczak@sobczak.nl) or at +31610302120 if you have any questions.

Yours sincerely,

Marlies Sobczak

Boardmember NL ESPA

<b>Contact information</b>	
Full name	Yan Schroën
Email address	<a href="mailto:yan@yanschroen.com">yan@yanschroen.com</a>
Phone number	+31681487718
<b>Presentation media</b>	whiteboard/ beamer
	headphone
	own laptop
<b>Presentation</b>	
Name (for the announcement)	Yan Schroën, MSc, OMD
Brief personal background	<p><b>Yan Schroën</b> (1964, Kerkrade, the Netherlands) graduated in biochemistry and acupuncture in the Netherlands and studied Taoism and traditional Chinese medicine in the People's Republic of China.</p> <p>Since 1991 I have been working as an acupuncturist and herbalist in the Netherlands.</p> <p>Because of my interest in the relation between Chinese medicine and nonlinear dynamics I got involved in scientific research at the Sino-Dutch Research Centre for Preventive and Personalized Medicine at TNO (Netherlands Organisation for Applied Scientific Research). Since 2007 I work here as senior researcher and I participate as member of the scientific committee of the Sino-Dutch Centre for Preventive and Personalized Medicine.</p> <p>As a (guest)teacher I lecture Chinese medicine and systems biology at several schools and universities in Europe, USA and China</p> <p>In the last few years I published several articles on Chinese medicine, systems theory and systems biology in magazines like PlosOne, Journal of clinical rheumatology and recently in Science.</p>
Additional wishes regarding the announcement	
Title of the presentation	A preventive and personalized approach of health and wellness
Brief description of your presentation	At TNO and the Applied University Zuyd a methodology based on systems biology was developed with which we can subtype complex chronic diseases like obesity,

	<p>diabetes mellitus etc. This subtyping gives us the ability to create more personalized, tailor made, treatment for patients and diagnose tendencies for the development of chronic diseases in a very early stage. It offers tailor made interventions in medicine, diet, lifestyle, but also in wellness approach (especially in the preventive approach)</p>
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