

Dear Mr./Ms. ,

It is a great honor and pleasure for us to invite you to the upcoming XXIII European Spas Association Congress to be held in Domburg, The Netherlands, between the 23th and 25th May 2018.

The ESPA annual congress is a one-of-a-kind event with B2B meetings, the gala of the ESPA Innovation Awards, strategic thinking and knowledge sharing about the industry, and an outstanding international conference. The events and activities leading up to it are designed to strengthen the bonds between the key stakeholders of the European Spa and Health Resorts Industry. The congress also provides opportunities for communication and engagement with the individuals and organizations who are growing and sustaining the business in Europe. This year's theme is *'Water & health; a way of life'*.

In light of the foregoing, we would like to invite you to present an topic for approximate 30 minutes. We believe your voice would be a critical addition to the event providing great value to the European Spas players. We would be honored if you would accept this invitation to join us for this event.

Please let us know at your convenience if you will be able to join us for the event and fill in the form on the next page. Please do not hesitate to contact me via this email address [m.sobczak@sobczak.nl](mailto:m.sobczak@sobczak.nl) or at +31610302120 if you have any questions.

Yours sincerely,

Marlies Sobczak

Boardmember NL ESPA

<b>Contact information</b>	
Full name	Olaf Timmermans
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Phone number	+31 626 552 531
<b>Presentation media</b>	<del>whiteboard</del> / beamer / <del>other</del>
	<del>headphone</del> / microphone
	available laptop / <del>own laptop</del>
<b>Presentation</b>	
Name (for the announcement)	Prof dr Olaf Timmermans
Brief personal background	Olaf Timmermans is professor at HZ University of applied Sciences and University Antwerp. Specialized research domains are health promotion and enhancing healthy regions.
Additional wishes regarding the announcement	Non specific
Title of the presentation	Health benefits of living and recreating in a coastal area: health and business opportunities using natural assets.
Brief description of your presentation	The province of Zeeland and the municipality of Veere see the Healthy Region Concept as an opportunity to deal with future demographic developments, to respond to the trend to be actively engaged with health and to place brand Zeeland as a healthy region. Therefore, this presentation explores the concept of a Healthy Region in a coastal area, how this can be achieved using natural assets, and the beneficiaries for tourists' and inhabitants' health as well as business opportunities. This will be done from three different perspectives, namely that of the tourist, the resident and the entrepreneur.