



ESPA
EUROPEAN SPAS ASSOCIATION



XXIII ANNUAL ESPA CONGRESS
WATER AND HEALTH
A WAY OF LIFE
DOMBURG (THE NETHERLANDS)
23-25 MAY 2018

Contact information	
Full name	Michael Graham Wallace
Email address	Michael.wallace@mtu.gov.hu
Phone number	+3630 488 4453 or +3630 2746181
Presentation	
Brief personal background	<p>For more than twenty years medical spa and wellness expert Michael Wallace has worked in the health, wellness and medical tourism industries, by Europe's leading thermal hotel chain. In addition to his roles as medical spa and wellness consultant, he is an international speaker at conferences and universities on health tourism /spa management and contributes articles for various spa and health publications. Michael has co-written a book on Health and Wellness and is an advisor for the International Medical Wellness Association and a founding member of the Global Thermal Think Tank. He now works for the Hungarian Tourism Agency as their medical tourism expert in developing their strategy to become Central Europe's leading medical tourism destination.</p>
Title of the presentation	Effective HR systems in Spa operations and the importance of HR management for Spas

ESPA OFFICE

European Spas Association
office@europeanspas.eu
www.espacongress.eu