

Dear Mr./Ms. ,

It is a great honor and pleasure for us to invite you to the upcoming XXIII European Spas Association Congress to be held in Domburg, The Netherlands, between the 23th and 25th May 2018.

The ESPA annual congress is a one-of-a-kind event with B2B meetings, the gala of the ESPA Innovation Awards, strategic thinking and knowledge sharing about the industry, and an outstanding international conference. The events and activities leading up to it are designed to strengthen the bonds between the key stakeholders of the European Spa and Health Resorts Industry. The congress also provides opportunities for communication and engagement with the individuals and organizations who are growing and sustaining the business in Europe. This year's theme is *'Water & health; a way of life'*.

In light of the foregoing, we would like to invite you to present an topic for approximate 30 minutes. We believe your voice would be a critical addition to the event providing great value to the European Spas players. We would be honored if you would accept this invitation to join us for this event.

Please let us know at your convenience if you will be able to join us for the event and fill in the form on the next page. Please do not hesitate to contact me via this email address m.sobczak@sobczak.nl or at +31610302120 if you have any questions.

Yours sincerely,

Marlies Sobczak

Boardmember NL ESPA

Contact information	
Full name	Marleen van Griensven
Email address	marleen@puurenkuur.nl
Phone number	+31648962924
Presentation media	whiteboard/ beamer / other:
	headphone / microphone
	available laptop / own laptop
Presentation	
Name (for the announcement)	Marleen van Griensven, CEO / Founder Puurenkuur, pureandcure.com, Puurenkuur.be
Brief personal background	<p>Marleen pioneered the niche market of Wellbeing Travel into creating Puurenkuur.nl (Puurenkuur.be and PureandCure.com) in 2005, the first Luxury Health & Wellbeing Travel specialist in the Netherlands and Belgium.</p> <p>Puurenkuur has been a pioneer in the wellness space, and since then has inspired thousands of people to take a different type of holiday and has helped highlight wellness tourism as a serious segment in the mainstream travel market.</p> <p>After years of experience Marleen is now recognised as a leading global wellness adviser and strategist, with a wide knowledge and experience about trends, consumer behaviour in wellbeing Travel worldwide.</p> <p>With a no-nonsense and down-to-earth approach, she advises Spa's, Wellness Hotels & Resorts worldwide, Investment projects and private businesses how to connect their Spa, Fitness & Wellbeing concepts with future potential guests. In other words, how to develop and position the product into the wellbeing market.</p>
Additional wishes regarding the announcement	

Title of the presentation	Trends in nowadays wellbeing guests
Brief description of your presentation	Marlies, graag nog even overleg op donderdag.